

The Open-Faced Sandwich: 12 Tasteful Tips to Effective Communication

E Earl Jenkins

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"E. Earl Jenkins tackles the difficult and often misunderstood topic of communication in an engaging and memorable manner. Using the typical ingredients of a sandwich to dissect critical components of a conversation or speech, Jenkins provides readers with unique insight and examples to deal with various personalities to get your point understood. Every ingredient of his open-faced sandwich has a specific purpose to bring an individual or audience to a common, tasteful understanding. An informative quick read for anyone who desires to be a better communicator."

Eric E. Jackson Mayor, Trenton, New Jersey

Have you ever thought about your communication style in terms of making your favorite sandwich? Well, now you can! As the leader of a team or household, E. Earl Jenkins' The Open-Faced Sandwich: 12 Tasteful Tips to Effective Communication, will guide you through the process of developing improved communication techniques using typical sandwich ingredients. It all begins with your bread leadership style. What type of bread leader are you? Enriched, Whole Wheat, Multigrain, Flatbread, Rye, or Hoagie? Once you identify your leadership approach, then you're ready to build your sandwich. Did you know that timing and preparation are the secret ingredients to success in any communication? This new sandwich method will help you determine when to add all of the common tasty ingredients to your communication to get your message understood: bread, meat, cheese, lettuce, tomatoes, mayo, and mustard. Dig in, and discover how to use this quick and easy improved Open-Faced Sandwich guide to effectively communicate, one satisfying layer at a time.



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