

Advanced Treasury Management: Finanzierung und Investition für Fortgeschrittene (German Edition)

Dirk Kaiser



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Dieses Lehrbuch bietet gut lesbar und verständlich aufbereitet prüfungsrelevantes Wissen zu Finanzierung und Investition auf hohem Niveau. Dabei findet eine breite Palette relevanter Themen Berücksichtigung: Außenfinanzierungsmix, Rating, Wandelanleihen, Jahresabschlussanalyse, Duration, Derivate, Wirtschaftlichkeitsrechnung unter Berücksichtigung von Steuern und Unsicherheit, Unternehmensbewertung u.v.a. Viele Case Studies und Beispiele machen das Wissen greifbar. Studierende mit entsprechendem Vorwissen können das Werk auch separat nutzen. Das vorliegende Werk setzt die Einführung "Treasury Management" fort.

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