



Administración exitosa de proyectos/ Successful Project Management (Spanish Edition)

Jack Gido, James P. Clements

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Administración exitosa de proyectos es un recurso ideal para toda persona que trabaja con proyectos. Proporciona las bases necesarias para ser un líder efectivo o un miembro que contribuye de manera significativa a un equipo de proyecto en cualquier escenario de negocios. Un enfoque en la comunicación le muestra cómo documentar e informar con claridad los desarrollos de un proyecto, tanto a su equipo como fuera del mismo. La cobertura exhaustiva de la planeación, programación y estimación de los costos le prepara para manejar con certeza todos los aspectos de la administración de proyectos. * Los recuadros con situaciones reales de cada capítulo demuestran cómo manejar de manera eficiente los proyectos dentro de los sectores de manufactura, construcción y servicio * Cobertura de administración del riesgo y ética. Le prepara para los retos reales que enfrenta en el mundo de los negocios de hoy * Microsoft Office Project Professional 2003. Dos apéndices detallan cómo utilizar este eficaz software de administración de proyectos. Se incluye un CD con la versión de prueba de Microsoft Office Project Professional 2003 por un periodo de evaluación de 120 días. * Apéndices para todo lo que debe saber. Los apéndices adicionales proporcionan los sitios web más útiles para los gerentes de proyecto y un listado completo de organizaciones de administración de proyectos de todo el mundo, donde podrá obtener recursos para continuar actividades de desarrollo adicionales * Recuadros de preguntas, casos y revisión al final de cada capítulo que le brindan oportunidades para probar su comprensión, utilizar Internet y aplicar su conocimiento dentro de un escenario individual o de grupo * Factores críticos de éxito que se presentan en recuadros dentro de cada capítulo y señalan las áreas más importantes para tener éxito en la administración de proyectos. * Sitio web <http://gido.swlearning.com>.

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