



# **Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac 2011: Wireless, Wi-Fi, RFID & Cellular Industry Market Research, Statistics, Trends & Leading Companies**

*Jack W. Plunkett*

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PLUNKETT'S WIRELESS, WI-FI, RFID & CELLULAR INDUSTRY ALMANAC 2011

**Key Features:**-Industry trends analysis, market data and competitive intelligence  
-Market forecasts and Industry Statistics  
-Industry Associations and Professional Societies List  
-In-Depth Profiles of hundreds of leading companies  
-Industry Glossary  
-Buyer may register for access to search and export data at Plunkett Research Online

Pages: 494

Statistical Tables Provided: 14

Companies Profiled: 330

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms.

You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?

**Contents, Statistics, Forecasts and Analysis Include:**

## **Major Trends Affecting the Wireless, Wi-Fi, RFID & Cellular Industry**

- 3G Cellular Systems, Including EV-DO, Are Enhanced/HSPA+ Offers High Speed Competition to 4G
- LTE Offers 4G High-Speed Platforms, Competes with WiMAX
- WiMAX Extends Wireless Range Far Beyond Wi-Fi
- Wi-Fi Accelerates
- Security Issues Create Wireless Concerns
- MIMO (802.11n) Enhances WiMAX, the High-Speed Wireless Wave
- Femtocells Utilize the Internet to Make a Leap in Wireless Service Levels
- Ultrawideband (UWB) Offers Sizzling Short-Range Speed
- Bluetooth Provides Wireless Connectivity to Millions of Cellphones and Other Devices

- Handset Makers Adopt Android, Push Advanced 3G and 4G Smartphones
- RFID Drives Inventory Management Evolution
- Supply Chain Management (SCM) Software Combines with Wireless
- Self-Check-In Kiosks, RFID and Other New Technologies Save Labor Costs for Airlines and Hotels
- Wireless Information Systems Surge Ahead in Vehicles: Telematics, ITS and Real-Time Traffic Information
- Cellular Phone Subscriptions Worldwide Top 5 Billion
- Cellphones Revolutionize Life in Emerging Nations/mChek and M-PESA Enable Remote Banking
- Chinese, Indian and African Cellphone Markets Skyrocket
- Smartphones Evolve into Personal Digital Appliances
- Wireless Devices Become a Fast-Growing Market for Electronic Games
- Mobile Music Plays a Major Role in New Cellphones
- Apple's iPhone and iPod Touch Sell 50 Million Units, Raise User Expectations and Deliver Mobile Entertainment
- Video Via Cellphone and Mobile TV Gain Subscribers
- BlackBerry Use Soars, but Competition Grows
- Cellphones Are Equipped with Speech-Recognition Technology

### **Wireless, Wi-Fi, RFID & Cellular Industry Statistics**

- Wireless, Wi-Fi, RFID & Cellular Industry Overview
- Wireless Standards & Speeds
- Wireless Quick Facts, U.S.: 1995-2009
- Number of Business & Residential High Speed Internet Lines, U.S.: 2002-2010
- Top Mobile Operators by Number of Subscribers, Worldwide
- Cellular & Other Wireless Telecommunications, Estimated Sources of Revenue, U.S.: 2005-2008
- Cellular & Other Wireless Telecommunications, Selected Expenses, U.S. Firms: 2005-2008
- Satellite Telecommunications, Estimated Sources of Revenue: 2005-2008
- Satellite Telecommunications, Selected Expenses, U.S. Firms: 2005-2008
- Top 10 Mobile Phones, U.S., January-October 2009
- Top 10 Websites Accessed Over Mobile Phones, U.S., January-September 2009
- Top 10 Mobile Video Channels, U.S., January-September 2009
- Wireless Telecommunications Industry (Except Satellite) Employment, U.S.: 2000-2009

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