



Graphic Design: Reproduction and representation since 1800 (Studies in Design)

Paul Jobling, David Crowley

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This critical survey of the trends and key issues involved in graphic design over the last 200 years provides a complete introduction to this ever-changing subject.

The international development of magazine, advertising and poster design is traced within a chronological framework from the illustrated journalism of the nineteenth century, to graphic images produced by celebrated artists such as Daumier and Toulouse Lautrec, to late-twentieth century alternative practices: pop, sub- & counter-cultural graphics and the well-known work of Neville Brody. Combining new research and a critical approach with an accessible writing style, this is an ideal introduction to the wide ranging and complex field of graphics. In the process of examining the relationship between word and image in the public domain, the authors cover issues of gender, class, race, hegemony and incorporation.

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