



The Death and Life of the Music Industry in the Digital Age (Paperback) - Common

By (author) Jim Rogers

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The Death and Life of the Music Industry in the Digital Age challenges the conventional wisdom that the internet is 'killing' the music industry. While technological innovations (primarily in the form of peer-to-peer file-sharing) have evolved to threaten the economic health of major transnational music companies, Rogers illustrates how those same companies have themselves formulated highly innov...



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