



Argumentation: Understanding and Shaping Arguments, Fifth Edition

James A. Herrick

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With clear explanations and abundant examples, this book explores the skills that active citizens and professionals need to make and evaluate arguments effectively in a wide range of real-life contexts. Drawing on classical and contemporary theory and principles, it explores the structure of arguments; relationships between reasons and conclusions; the criteria of evidence, validity, and definitional clarity; common types of arguments and fallacies; and adapting arguments to audiences.

"Herrick offers a solid introduction to the basics of argumentation. The book works well on the theoretical and practical levels. Students who study it will become stronger at constructing and deconstructing arguments of all sorts. I also appreciate the discussion of civil discourse and the role of advocacy in society." (Samuel Mayer Nelson, Cornell University)

"My favorite thing about this book is Herrick's accessible writing style and his ability to 'break down' difficult concepts so they are easily digestible. I also love Herrick's wide range of examples to clarify concepts and give richness to his analyses." (Abbie Syrek, University of Nebraska at Omaha)

"This is a quality book. It is very clear, with obvious cues for students to follow with respect to definitions and key terms." (Michael L. Butterworth, Ohio University)

"The text is concise yet thorough. I get very positive feedback from students." (Diana I. Bowen, University of Houston-Clear Lake)

"This text has met my teaching purposes well. I especially like the author's use of examples to illustrate the concepts." (Douglas Fraleigh, California State University, Fresno)

"The examples are phenomenal." (Ryan Louis, Ottawa University)

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