



Trust and Communication in a Digitized World: Models and Concepts of Trust Research (Progress in IS)

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This book explores models and concepts of trust in a digitized world. Trust is a core concept that comes into play in multiple social and economic relations of our modern life. The book provides insights into the current state of research while presenting the viewpoints of a variety of disciplines such as communication studies, information systems, educational and organizational psychology, sports psychology and economics. Focusing on an investigation of how the Internet is changing the relationship between trust and communication, and the impact this change has on trust research, this volume facilitates a greater understanding of these topics, thus enabling their employment in social relations.

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