



# Cold Calling Techniques: That Really Work

*Stephan Schiffman*

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## Cold Calling Techniques: That Really Work Stephan Schiffman

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This easy-to-follow guide helps you beat today's cold calling obstacles, such as voice mail, cell phones, and e-mail. Schiffman's professional experience and corporate wisdom guarantee your future success. The anniversary edition of *Cold Calling Techniques* packs in plenty of potential leads to help you hunt down more business.

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