



# Birds of Prey: Boeing vs. Airbus: A Battle for the Skies

Matthew Lynn

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Exploring both the early history of aviation and the ongoing, transoceanic battle between two massive corporations--Boeing and the European Airbus consortium, this book describes the inner workings of these corporations, how each company first conceives a product--the Airbus or the 747--and then creates the need for that product, and how the battling giants marshal their various resources to achieve their ends.



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