

Introduction to the Hospitality Industry, Student Workbook

Tom Powers, Clayton W. Barrows



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Introduction to the Hospitality Industry, Student Workbook Tom Powers, Clayton W. Barrows An abridged paperback edition of the acclaimed Introduction to Management in the Hospitality Industry, Sixth Edition, this popular resource covers all aspects of the hotel, foodservice, restaurant, and travel and tourism businesses, including operations, marketing, and sales. As in previous editions, the management functions covered in the larger text have been excluded. Reflecting the latest trends in this rapidly changing industry, it stresses problem-solving tools rather than answers and industry-wide trends rather than facts and figures

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