



The Warren Buffett CEO: Secrets from the Berkshire Hathaway Managers

Robert P. Miles

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The Warren Buffett CEO: Secrets from the Berkshire Hathaway Managers Robert P. Miles "Everyone knows Warren is the greatest investor of our time. . . . This book for the first time captures his genius as a manager." -- Jack Welch

The first book to reveal the investment and management strategies of the Berkshire Hathaway all-star management team. Much has been written about Warren Buffett and his investment philosophy; little has been made public about the inside management of Berkshire Hathaway. With a market cap exceeding 100 billion, Berkshire Hathaway has a market value surpassing many icons of American business such as Dell, AT&T, Disney, Ford, Gillette, American Express, and GM. Drawing on his personal experiences as well as those of Berkshire's chief executives, officers, and directors interviewed for this book, Berkshire insider Robert P. Miles provides a unique look at the Berkshire Hathaway culture and its management principles.



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