



# Factores que inciden en el Desarrollo: De las unidades económicas en México (Spanish Edition)

*Arturo Córdova Rangel, Arturo García*

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El estudio aborda el contexto del perfil del sector manufacturero en México. Se analizaron estudios y teorías relacionadas a identificar las características de las unidades económicas y sus variables de desarrollo. El propósito del estudio es identificar los factores asociados que más inciden en el desarrollo de las unidades económicas en México, principalmente del Sector Manufacturero. Durante el proceso del estudio se define un modelo alternativo para diagnosticar el estado actual de las unidades de referencia y la investigación concluye con el diseño de propuestas tendientes a la reactivación y capitalización de dicho sector. Se desarrolló la investigación de acuerdo a la siguiente metodología: Primeramente se seleccionaron las empresas del sector a ser estudiadas, siendo éstas las del padrón de empresas registradas, resultando 40 casos a encuestar. Para este propósito se diseñó un cuestionario estructurado en preguntas que describen: el perfil de las unidades económicas, en la opinión directivos de las unidades económicas encuestadas, en relación a los factores que más inciden en su desarrollo.

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