



Plunkett's Apparel & Textiles Industry Almanac 2014 (Plunkett's Industry Almanacs)

Jack W. Plunkett

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The apparel and textiles industry is one of the industries most affected by globalization, and involves complex relationships that are constantly evolving. This carefully-researched book covers exciting trends in apparel and textile supply chains; manufacturing; design; women's, men's and children's fashions; shoes; accessories; retailing; trade; distribution; technologies; and smart fabrics. It includes a thorough market analysis as well as our highly respected trends analysis. It also includes thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. In addition, this book features extensive statistical tables, an industry glossary and thorough indexes. We are careful to detail the latest developments in global trade agreements, third party logistics and retail chain stores, along with important news from China and other emerging nations. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 350 leading companies in all facets of the apparel and textiles industry. Major retailers, distributors, manufacturers and designers are covered thoroughly. Purchasers will find a form in the book enabling them to register for 1-year, 1-seat online access to tools at Plunkett Research Online, including the ability to view the market research/industry trends section and industry statistics. You have access, at no additional charge, to the very latest data posted to Plunkett Research Online. Online tools enable you to search and view selected companies, and then export selected company contact data, including executive names. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package.

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